Magneto 2 Extension

(Version 1.0.0)
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Introduction to Customer Who Bought This Item Also Bought

Easiest way for retailers to bring in more revenue is by upselling to existing clients. Up selling can done in two ways, one way is after the purchase and another way is while they were making the purchase by suggesting products which are complementary to their current item in their cart. Since customers are already in buying mode it requires less effort to persuade them to make another purchase. To capitalize on this intuitive customer behaviour we have developed “Customer Who Bought This Item Also Bought” extension.

Here is how “Customer Who Bought This Item Also Bought” extension works, when a customer adds an item in their cart then the extension will look into the record of all the previously purchased customers and try to find out if they have bought any other item along with the selected one. If it finds any product during the search then those products will be displayed at the bottom of the product view page.

This feature helps the sellers to cater right product at the right time to their clients and it will make a solid impact in their sales.

If there are more than few items to be displayed in recommended product section then all the products will be displayed using Carousel Slider as slider
item on the product view page. So this way we are not restricting any item from getting displayed in recommendation section.

**Version & Compatibility Support**

**Version:**

1.0.0 Stable

**Compatibility:**

This extension is compatible from Magento Community 2.1.x and Magento Enterprise 2.1.x to the latest versions.

**Features**

➢ Enable/Disable this extension at any time from Magento backend.

➢ Customize “Customer Who Bought This Item Also Bought” block title from Magento backend.

➢ Ability to set any order status from Magento backend, that order status will be used in the Also Bought products generation.

➢ Set the number of Also Bought products to display on the product view page from Magento backend.

➢ Sort the Also Bought products list either by popularity or randomly from Magento backend.
Enable/Disable the Carousel Slider for the Also Bought products from the Magento backend.

How to Install This Module?

Step 1: Download the extension from My Downloadable Products in your account from our store or download the package from Magento Marketplace.

Step 2: Create a directory `app/code/DCKAP/AlsoBought` in your Magento root directory and unzip here.

Step 3: Disable the cache to avoid flushing the cache, very often. It may affect performance for a while. However, you can skip this step. If you do so, clean the cache manually whenever needed.

```
php bin/magento cache:disable
```

Step 4: Enter the following at the command line to enable the module.

```
php bin/magento module:enable DCKAP_AlsoBought
```

Step 5: Enter the following at the command line to run the setup scripts.

```
php bin/magento setup:upgrade
```

Step 6: Enter the following at the command line if the mode is set to default or production to deploy all the static files.

```
php bin/magento setup:static-content:deploy
```
Step 7: Clear the cache to configure the settings in backend (if you skipped Step3)

```
php bin/magento cache:clean
```

Step 8: Login to Magento backend and navigate to Store > Configuration > DCKAP > Also Bought and configure the module.

Step 9: Clear the cache to apply all the configurations (if you skipped Step3)

```
php bin/magento cache:clean
```

Step 10: Enable the cache once everything is done. Ignore, if you skip Step3.

```
php bin/magento cache:enable
```

That’s it. You are done. If you still face any issues while installing, contact us at extensions@dckap.com

Module Configuration

To configure the extension, go to STORE > Settings > Configuration and from left side menu, navigate to DCKAP > Also Bought. You can find various options to control the Also Bought module. You can enable/disable or change the options any time from the backend.
General Configuration

To enable/disable the Also Bought extension, go to **STORES > Settings > Configuration** and from the left side menu, navigate to **DCKAP > Also Bought**.

Select the “**Enabled**” field as “Yes” to enable the extension and select “No” to disable the extension.
Also Bought Block Settings

Here we can customize the Also Bought block that will be displayed at the bottom of the product view page.

**Configuration**

<table>
<thead>
<tr>
<th>Block Title</th>
<th>Customers Who Bought This Item AI</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Order Status</strong></td>
<td>Pending</td>
</tr>
<tr>
<td></td>
<td>Processing</td>
</tr>
<tr>
<td></td>
<td>Suspected Fraud</td>
</tr>
<tr>
<td></td>
<td>Complete</td>
</tr>
<tr>
<td></td>
<td>Closed</td>
</tr>
<tr>
<td></td>
<td>Canceled</td>
</tr>
<tr>
<td></td>
<td>On Hold</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Number of Products to Display</th>
<th>5</th>
</tr>
</thead>
</table>

<table>
<thead>
<tr>
<th>Sort Order</th>
<th>Popularity</th>
</tr>
</thead>
</table>

**Block Title**: Title of the Also Bought product list content on product view page. Admin can easily customize it from Magento backend.

**Order Status**: Admin can select the order status, that will used to filter Also Bought item collection.

**Number of Products to Display**: Can set the number of products to show in the Also Bought block from Magento backend.

**Sort Order**: Sort the Also Bought products either by popularity or randomly.
Carousel Slider Settings

Here we can control the carousel slider for the Also Bought product list.

**Configuration**

**Carousel Slider Setting**

- **Enabled**: Enable/disable the carousel slider for the Also Bought product list.
- **Loop the Item Slide**: Recommended products will run as a loop in product view page if buyer clicks on the arrow mark.
- **Autoplay**: If it is Yes, the Also Bought item will slide automatically for the given time interval.
- **Autoplay Time Interval**: Set the time interval to automatically slide the Also Bought items.
Customer Who Bought This Item Also Bought Block

In Magento frontend, under the product section in the product view page, the “Customer Who Bought This Item Also Bought” block will display like below.

Key Notes

➢ If we purchased the simple products with the grouped products then in the grouped product page, the associated simple products will display. But in the simple products page, the grouped products will not display.
➢ If the products less than 5, the product loop will not work on the products slider in frontend.
➢ Product slider will be displayed in the front end based on the screen resolution.

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